



## Debi's idea was just Majik Mum's lifelong dream becomes reality

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It is a tribute to the hard

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## Debi hopped into action

and set up her own children's entertainment venture

**DUNBLANE families have recently reported seeing a rabbit at their front door.**

Majik Bunnie has been appearing since January, when Dunblane mum Debi Ireland's creation arrived from Wishland to entertain at children's parties, tell stories and even transform children's bedrooms.

Majik Bunnie grew from the constant demand from Debi's friends and family to decorate their children's rooms.

Her background as a themed décor director enabled her to use these skills to create magic for children's bedrooms.

According to Debi, the character of Majik Bunnie—described by one friend as 'somewhere between Barbie and Bambi'—is a mix

of imagination. She has since expanded her business to create a whole experience incorporating storytelling and entertaining, after a wonderful response from children and adults alike.

As a young girl, Debi would pick up colourful rags for pennies at jumble sales and transform them into pencil cases, clothes for her dolls and patchwork cushions, covers and curtains to decorate her bedroom.

Now, after a childhood spent creating her own Wishland at home, she is helping other children find theirs and having fun in to the bargain.

She said: "Even when I was a small child, I was very creative and artistic."

"We didn't have much money and so I would make my own things using materials bought cheaply from

items such as milk bottle tops and string them together to hang in my window.

"I'd make ornaments from clay and crochet bracelets with beads which I would sell at school.

"It was always my dream that one day I could make things for other people and that they would buy them."

The opportunity to turn her dream into reality came after Debi's husband, Ronnie, asked if she could create themed table-tops for a corporate event his company was organising.

After designing and creating a Scottish composition using tartans, thistles and wrought iron candle sticks, she soon found herself making other imaginative centre-pieces and décor around themes including James Bond, zolf and even The

friends and family to create blankets and soft furnishings for their children's rooms.

Debi went to her local branch of The Royal Bank of Scotland and discussed her ideas with Business Relationship Manager Bob Donaldson.

Expecting a look of puzzlement, she revealed her plan to decorate children's bedrooms dressed as a bunny rabbit. Instead, she was delighted when Bob responded with enthusiasm.

She said: "To my surprise, Bob thought it was a wonderful idea. The Royal Bank is great because if I phone with any problem or query, I can speak to Bob instead of choosing an option for an automated response."

"It was pretty scary for me to set up a business on my own, but with Bob I feel I have